

2nd Day Training Session

“Transformative Talk: Using Language to Lead and Shape Organizational Cultures”

Tuesday, 27th of August, 2024

13:30 – 15:30 (2 hours)

Instructors / Facilitators: Dr. Vassilis Manoussakis & Mr. Tassos Katsaris

Summary of the Training Session

We unlock the power of language in leadership and organizational culture with this thought-provoking two-hour training session. The session begins with an introduction to the synergy between language, leadership, and organizational culture. Then, Vassilis Manoussakis guides the participants through an engaging exploration of self-talk, revealing how our inner dialogue can boost confidence, self-esteem, and performance. In the second part, Tassos Katsaris uncovers some secrets of effective communication, demonstrating how leaders can shape others' behaviours through active listening and strategic framing. You will learn techniques of positive self-talk, and how to deliver constructive feedback and communicate unplanned change, all through the power of language. We promise to leave you inspired and equipped with practical tools to effectively lead yourself and others.

Training Session Schedule and Content (Indicative)

Introduction

(20 minutes – both instructors)

- Warm up: welcome and session objectives.
- What is language, from a social constructionist epistemological position, what is leadership, what is organizational culture?
- The connection between Language, Leadership and Organizational Culture.

Part 1: Leading the Self - Using Language to Lead Ourselves

(50 minutes – Dr. Vassilis Manoussakis)

- The Power of Self-Talk and the Impact on Mindset, Confidence, Self-Esteem, and Performance.
- Techniques for Positive Self-Talk.
- The ABC Model (Antecedent – Behaviour – Consequence).
- Short Activity / Activities (individual & group).

Part 2: Leading Others – Using Language to Lead Others

(50 minutes – Mr. Anastasios Katsaris)

- The Role of Language in Leadership: how Leaders shape Organizational Culture through Communication.
- Effective Communication Strategies: Active Listening and the Power of Framing.
- Framing Examples: Providing Constructive Feedback and Communicating Unplanned Change.
- Short Activity / Activities (individual & group)